

Getting to Zero! in Scotland's Minority Ethnic Communities (MEC)

Waverley Care, 2021

Objective

- > To get Scotland to **zero new HIV transmissions by 2030**, all communities need to be carried along
- > Project sought to create positive awareness of HIV and related services within **Scotland's Minority Ethnic Communities**

Need/s addressed

- > Sizeable and growing population of people from **Black, Asian & Minority Ethnic (BAME)** communities in Scotland
- > Research shows that **knowledge of HIV within these communities is often low**, particularly in relation to developments such as Undetectable=Untransmittable (U=U) & Pre-Exposure Prophylaxis (PrEP)
- > These communities, especially people of Black African heritage, **get diagnosed late**, have lower PrEP uptake and experience challenges in accessing other HIV-related services, compared with White communities

Actions taken



Map & engage

Partnership development
Learning exchange



Needs assessment

Gatekeeper workshops
Community workshops
Service review panels
Interviews



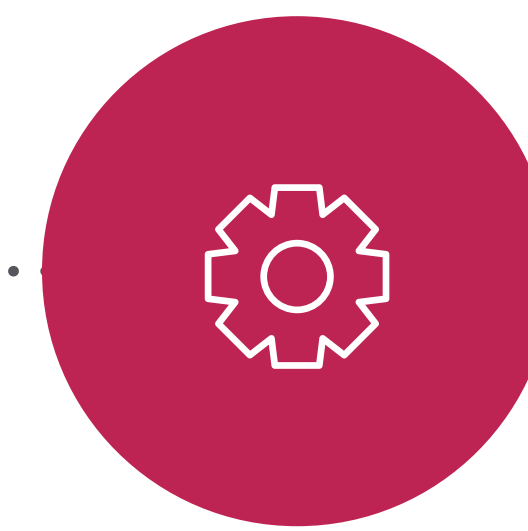
Resource co-production

Peer researcher participation
Cultural sensitivity in HIV testing & prep videos



Outreach

Community outreach/stalls
Condoms, lube, leaflet distribution
Jambo radio
Key Day events



Advocacy

Involvement in policy work
SHBBV network representation
Involvement in research



Evaluation & learning

Data gathering / reporting
Learning feedback sessions
Stakeholder feedback

Outcomes

515 individuals directly reached

- > People from MEC **engaged** in Waverley care and the project
- > **People made aware** of HIV, U=U and PrEP (*Jambo radio*)
- > **Professionals supported** to provide appropriate services to the community (*Video resources*)

Key learnings

- > Communities should be **empowered** to be the first port of call of knowledge & information
- > Co-production & community involvement is a **slow process** and needs time/resources
- > Decision making needs to go **beyond consultation**
- > We need to **step back** and help MEC catch-up on Getting to Zero
- > Representation is not just important, its **fundamental**
- > We should be targeting areas that serve the **greater good**

Impact towards the shared ambition of 'Getting to Zero'

- > To get to zero, communities must have a central seat at the decision table to go beyond addressing stigma, deal with inequalities in accessing services, and build trust and security within communities