

Ending HIV Stigma National AIDS Trust, 2023

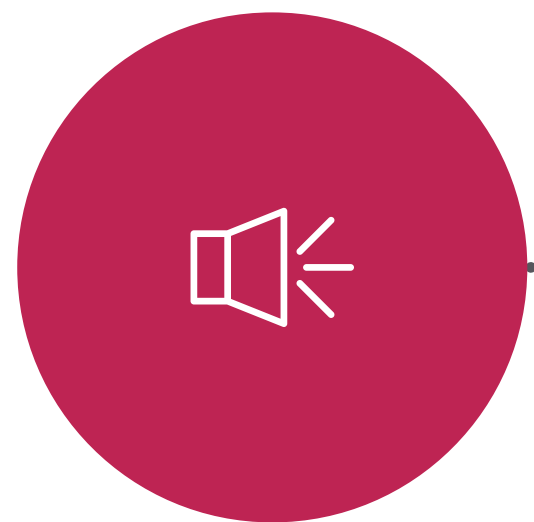
Objective

- › To eradicate HIV-related stigma by fostering a collective understanding of the various strategies being implemented nationwide, assessing their effectiveness, and conducting comprehensive evaluations of these approaches

Need/s addressed

- › The widespread issue of HIV stigma and its profound effects are widely recognised, **yet the task of extinguishing it remains complex**
- › While there have been numerous independent stigma-focused projects, **the absence of a unified, overarching strategy was missing**
- › This project sought to **bridge this gap** by curating a shared understanding of various interventions, to **encourage** and **enable** mutual learning and collaboration

Actions taken



Nationwide call for evidence



Convened a network of experts in stigma interventions (including people living with HIV)



Created a 'wider interest group'



Hosted meetings with the steering group and undertook a seminar series to share ideas and learnings



Collated findings into a map

Outcomes

- › Collection and analysis of information from various stigma projects across the UK, fostering a platform for mutual learning, understanding effective strategies, and involving people living with HIV in a significant manner
- › Created a link for individuals across the country to share ideas and experiences and collaborate together
- › Directly influencing new programmes and providing evidence base and insight to inform impactful interventions

Impact towards the shared ambition of 'Getting to Zero'

- › Achieving the objective of zero new HIV transmissions in the UK necessitates a comprehensive understanding of stigma, as well as effective strategies to challenge and overcome it. The insights gleaned from this project not only inform our contributions to the national policy and the UK's Action Plan, but also enrich regional and local initiatives throughout the country